



R. J. O'Rourke
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March 13, 1996

To: E. M. McAtee

Re: Smoking Lounge in Shopping Malls

Dear Ed:

Enclosed is material I received from Ken Volk, Marketing Director of Simon Property Group. Mr. Volk is also talking with Philip Morris about this concept so I think it is something we should consider quickly.

If you require additional information, please contact me.

Sincerely,


Rory O'Rourke

CC: MARK

*Attachment sent to Ed include several brochures
and a video of their Corporation.*

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